

JANUARY

iQ **REPORT:** Clinical Trial Supply:
The Quest to Reduce Wastage

- Topics of focus: Pharmacovigilance, forecasts for 2018

Events:

- CEM Telecoms Global Summit (UK)
- ❖ Customer Insight & Analytics Exchange (UK)

FEBRUARY

iQ **SHORTLIST RELEASED:** Top CMOS
of 2018

- Topics of focus: Top M&A deals for 2017, digital clinical trials, comparator sourcing

Events:

- ❖ CX Exchange for Financial Services (UK)
- CX Week Travel & Hospitality (US)

MARCH

iQ **SHORTLIST RELEASED:** Top CROS
of 2018

- Topics of focus: GCP enforcement round up, Russia update

Events:

- ❖ CX Exchange Asia (Thailand)
- ❖ Contact Centres Asia (Singapore)

APRIL

iQ **SURVEY OPENS** Intelligent
Enterprise In Pharma 2018

- Topics of focus: PEX in Pharma, clinical pathways for medical devices, WHO immunization week

Events:

- ❖ CX Exchange for Telecoms (UK)
- CEM in Telecoms Middle East (Dubai)

MAY

iQ **EBOOK:** Outsourcing in Pharma

- Topics of focus: Biosimulation, imaging developments, biomarkers, MENA update, compound and bio

Events:

- Customer Experience Management 2018 (Australia)
- ❖ CX Exchange for Retail (US)
- ❖ CX Exchange for Travel & Hospitality (US)

JUNE

iQ **VOTING OPENS** : Top Pharma
Associations

- Topics of focus: GMP enforcement round up, EU market update, TMF

Events:

- CX Transformation Insurance (UK)

JULY

iQ **RESEARCH REPORT:**
Biomanufacturing 2018

- Topics of focus: Animal health medicine discovery – vaccines, Asia Update
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Events:

- ❖ CX Exchange for Retail (UK)

AUGUST

iQ **RESEARCH REPORT:**
Intelligent Enterprise in Pharma
2018

- Topics of focus: Biomanufacturing trends, Cell and Gene, SUS, Lat AM update

Events:

- CX Week Canada

SEPTEMBER

iQ **DIGITAL EVENT:**
Biomanufacturing Live

- Topics of focus: Precision medicines, world heart day, North America and Canada update

Events:

- Customer Experience Management Asia
- ❖ CX Exchange for Travel & Hospitality (UK)
- Customer Experience Management Europe

OCTOBER

iQ **SHORTLIST RELEASED:**
Top Pharma Associations

- Topics of focus: Breast cancer awareness, marketing within pharma, Nanomedicine,

Events:

- ❖ CX Exchange BFSI (US)
- ❖ Executive Customer Contact Exchange (US)

NOVEMBER

iQ **DIGITAL EVENT**
Smartlab Global Academy

- Topics of focus: Diabetes day, disruptive technology in pharma, GDPR reaction piece

Events:

- ❖ CX Exchange BFSI (UK)

DECEMBER

iQ **VOTING OPENS:** Your Top
CROS and CMOs

- Topics of focus: 2018 in review, GCP enforcement round up

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or contact **Billy Nicholson** on +44 (0) 2073689431 or Billy.Nicholson@iqpc.co.uk



Pharma Logistics IQ

www.PharmalogisticsIQ.com

2018

EDITORIAL CALENDAR

**topics subject to change*

BECOME A
NETWORK PARTNER

JANUARY



REPORT: Clinical Trial Supply:
The Quest to Reduce Wastage

- Topics of focus: Outsourcing, globalization, forecasts for 2018

Events:

- CEM Telecoms Global Summit (UK)
- ❖ Customer Insight & Analytics Exchange (UK)

FEBRUARY



RESEARCH REPORT: Packaging
and Labelling in Pharma

- Topics of focus: Clinical TCL, distribution of SaaMD

Events:

- ❖ CX Exchange for Financial Services (UK)
- CX Week Travel & Hospitality (US)

MARCH



DIGITAL EVENT: Temperature
Controlled Logistics Live

- Topics of focus: GDP enforcement update, Corporate social responsibility, blockchain

Events:

- ❖ CX Exchange Asia (Thailand)
- ❖ Contact Centres Asia (Singapore)

APRIL



RESEARCH REPORT:
Temperature Controlled Logistics -
Emerging Markets

- Topics of focus: Connected logistics, serialization checklist

Events:

- ❖ CX Exchange for Telecoms (UK)
- CEM in Telecoms Middle East (Dubai)

MAY



EBOOK: Preventing Global Drug
Shortages

- Topics of focus: India, China, Africa,

Events:

- Customer Experience Management 2018 (Australia)
- ❖ CX Exchange for Retail (US)
- ❖ CX Exchange for Travel & Hospitality (US)

JUNE



DIGITAL EVENT: Temperature
Controlled Logistics Live- Emerging
Markets

- Topics of focus: Future trends in pharma logistics survey launch, logistics agility

Events:

- CX Transformation Insurance (UK)

JULY



SURVEY OPENS: Serialisation
infographic

- Topics of focus: Container design, supplier validation testing, supply chain visibility

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Events:

- ❖ CX Exchange for Retail (UK)

AUGUST



EBOOK: Operational Excellence in
Pharma Logistics

- Topics of focus: Airfreight, road freight, automated vehicles

Events:

- CX Week Canada

SEPTEMBER



INFOGRAPHIC: Serialization
progression – lessons learnt

- Topics of focus: Warehouses and cold storage robotics

Events:

- Customer Experience Management Asia
- ❖ CX Exchange for Travel & Hospitality (UK)
- Customer Experience Management Europe

OCTOBER



SURVEY OPENS: Temperature
Controlled Logistics

- Topics of focus: Seafreight, transporting biologics,

Events:

- ❖ CX Exchange BFSI (US)
- ❖ Executive Customer Contact Exchange (US)

NOVEMBER



ACTIVITY:
TBC

- Topics of focus: Track and trace, GDP compliance update

Events:

- ❖ CX Exchange BFSI (UK)

DECEMBER



RESEARCH REPORT:
Temperature Controlled Logistics

- Topics of focus: 2018 in review , data in logistics, avoiding recalls from labelling errors

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